

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Broumand, Joseph Serial No. 10/761,987 Filed: 01/21/2004 For: “Method for Opting into Online Promotions”	Group Art Unit: 3622 Examiner: AHMED, Affaf Customer Number: 25854 Confirmation Number: 4298
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**SUBMISSION PURSUANT TO REQUEST FOR CONTINUED EXAMINATION (RCE)
AND
AMENDMENT AND RESPONSE TO OFFICE ACTION**

Commissioner for Patents
Mail Stop Amendment
P.O. Box 1450
Alexandria, VA 22313-1450

February 27, 2009

Sir,

In response to the Official Action dated 09/30/2008, please amend the above-identified application as follows:

A Listing of the Claims, including any Amendments reflected therein, begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.

An **Appendix**, including four Exhibits, begins after page 14 of this paper.